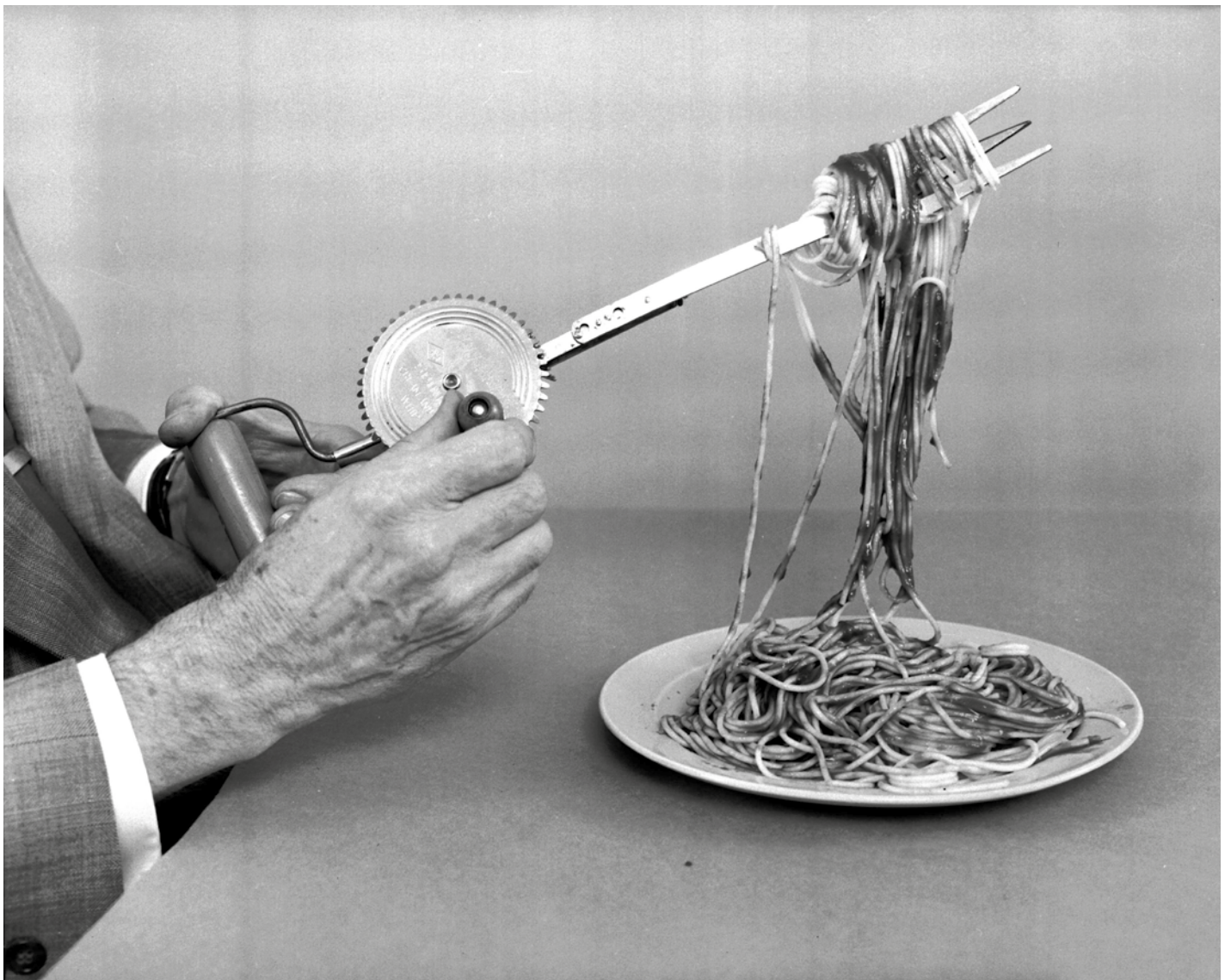


Keep it simple.





**Be nice. Don't hit. Play fair. Wash your hands.
Bring enough to share. Clean up your mess.
Tell the truth. Don't take things that aren't yours.
Say hello and goodbye, please and thank you.
Spend lots of time outdoors. Make sure everyone
feels welcome. Hold hands and stick together.
Eat your greens. Get plenty of sleep.
Enjoy good stories. Laugh.**

**Don't let them tell you that life is complicated.
Everything you really need to know you learned
when you were a child.**

Keep it simple.

1 pen. 2 parts. What could be simpler?

The new DS11

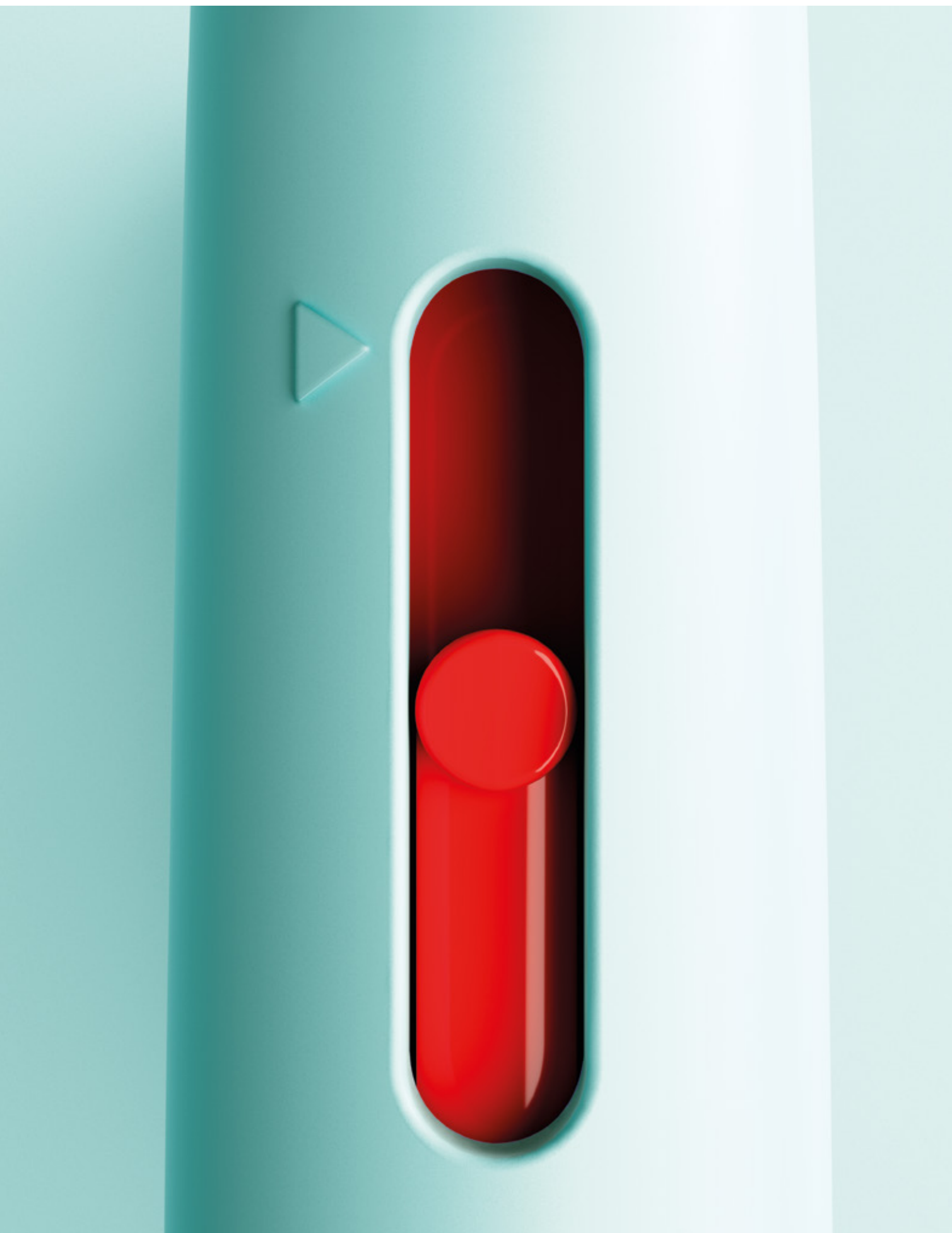
Pens are complex technologies that have been evolving since the days of the quill and ink pot. But sometimes evolution can trend toward simplicity, as it has with our new DS11. The new DS11 is a push-button ballpoint pen made from only two pieces. The mechanism requires no separate spring or components, but is organically a part of the casing – a clever, closed system. Available in 10 standard colours, DS11 is made with 100% recycled ABS in black and white, and 50% in all other colours. The pen is also available as our Designer's Choice in the 2024 colour of the year, Red Earth. DS11 helps you keep it simple, a pen for straightforward brand messages that get right to the point.















CUT HERE
FOR
EMERGENCY
RESCUE

RESCUE
EXIT

SPACE VEHICLE
MOCKUP FACILITY
HOME OF RETROFIT TRAINING

ION



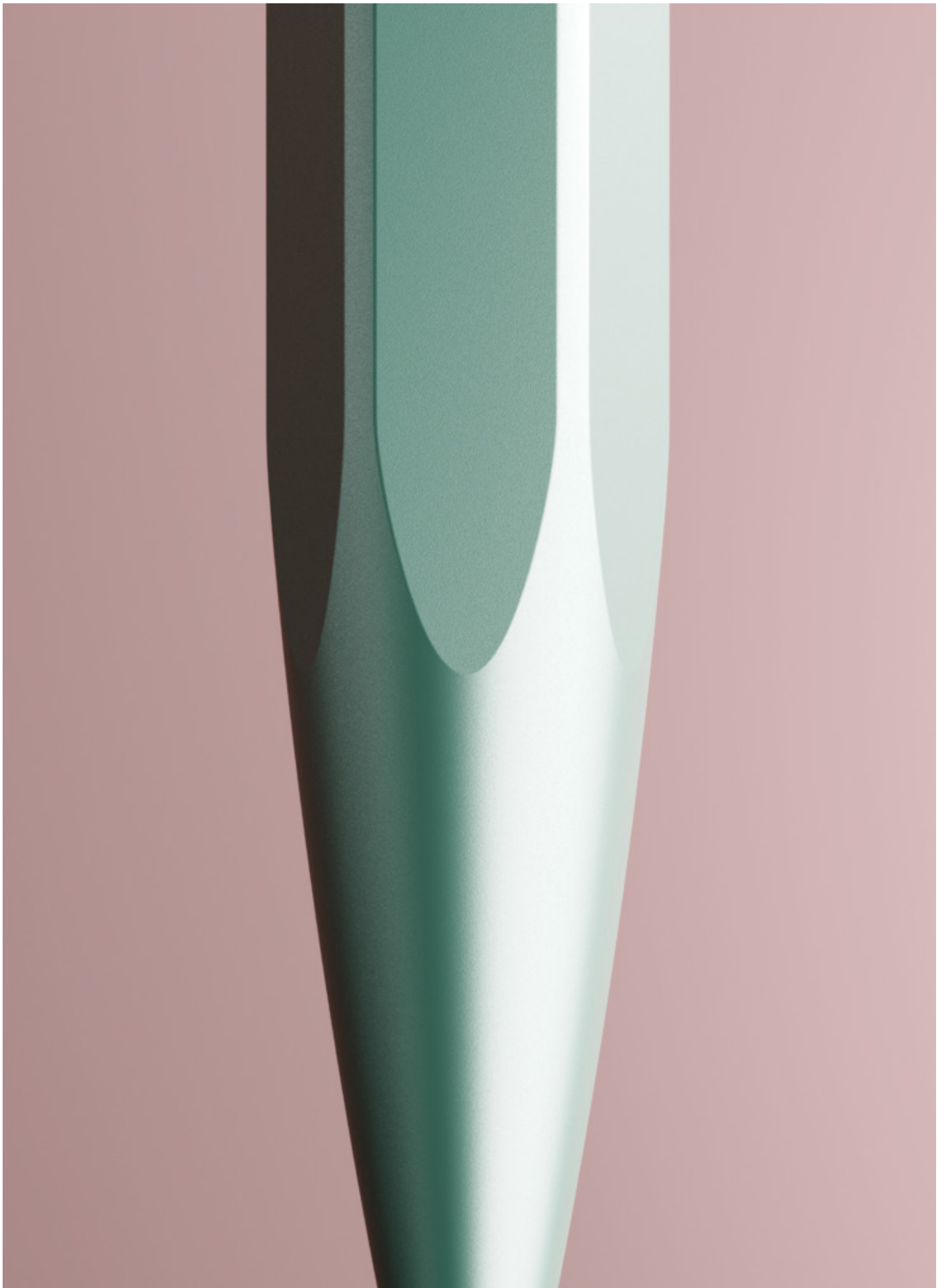
EXIT

EXIT

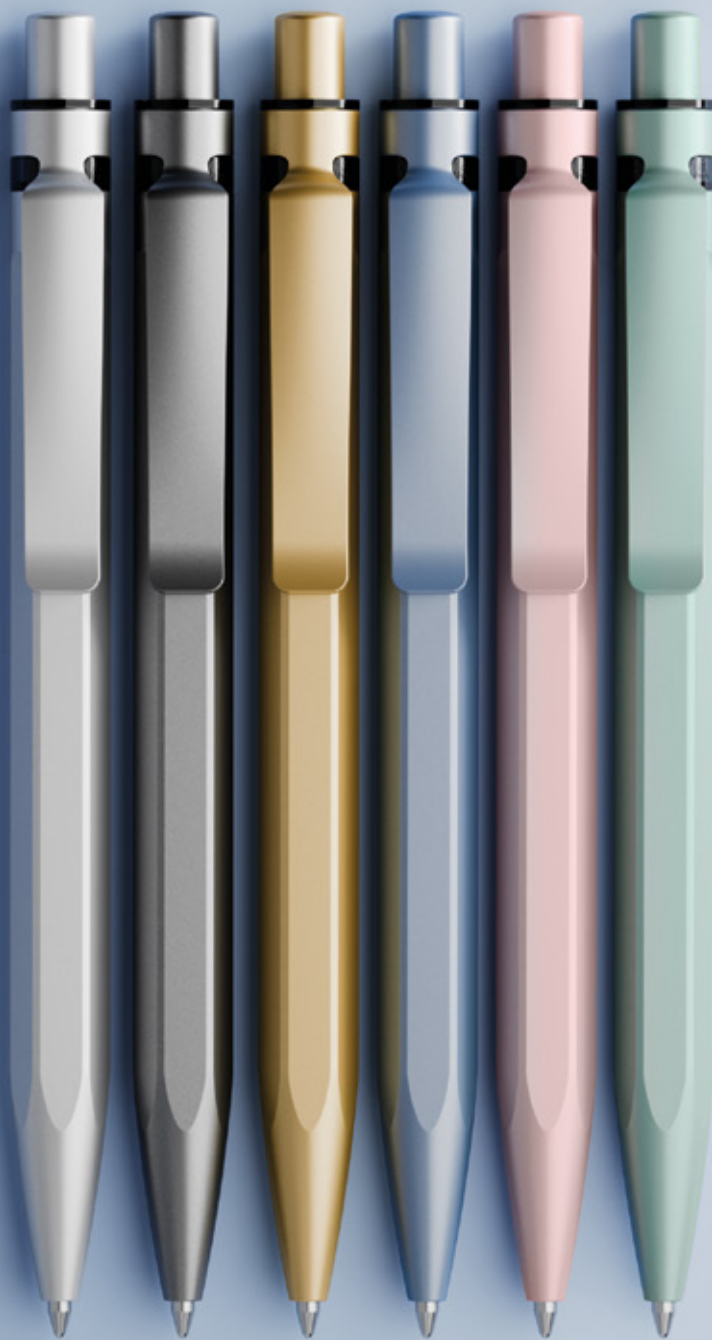
Write your story. Set it in Stone.

The new QS50 Stone

The newest entry in our Stone series of writing instruments has the look and feel of a timeless classic, but is totally new: QS50 Stone. Like all our Stone pens, the elegant casing of the QS50 is made of a special material enriched with minerals. This results in a sustainable 60% less plastic. It's a difference you can feel. Weigh it in your hand, and QS50 Stone is pleasantly heavy – up to 50% heavier than a standard ABS pen. This extra weight adds to the value perception, meaning QS50 Stone is a pen they will prize for a long time to come. Available in a palette of 10 redesigned mineral and metallic colours for 2024, including Rose Quartz, Jade Green and Lazulite Blue.









Rock, paper...

The new PS7 Stone

PS7 Stone is the perfect complement to your choice of QS Stone writing instrument. When you give the gift of writing to partners, customers and prospects, they'll know that their new QS Stone pen is one for the ages.

The sleeve is made from recycled material, including paper pulp from forests managed according to strict FSC® guidelines. Packaging comes as shown, and is not customizable.





USA FCE/EVA
USE ONLY

An invitation to write.



PS7 Stone

When your writing instrument is wrapped in sustainable packaging, you're not just handing them a pen, you're giving them a gift. Enhance the value of your brand message with this invitation to write.

The PS7 sleeve and the PS0 eco pouch are made of Alga Carta, a special FSC®-certified paper made by upcycling algae found in abnormal abundance in marine environments like the fragile Venice Lagoon. Packaging comes as shown, and is not customizable.

PS0 True Biotic

PS0

PS7



**We all could
benefit
from being
a little more
grounded.**

Red Earth, our colour of the year

When the world seems to be spinning faster and faster, it's easy to feel untethered. That's why Red Earth is an invitation to take off your shoes, plant your feet, wiggle your toes, and feel the solidity of the ground beneath you. Red Earth is about home. About being at home, or feeling at home, wherever you go. The colour goes deeper than green, it is all about life at the root level. Red Earth is our colour for a rich, full, and healthy 2024, available as our Designer's Choice with the new DS11 from 500 units and for all other Prodir models it's available as a special molding colour starting from 5.000 or 10.000 units.







All pens

QS00	
QS01	
QS03	
QS20	
QS40 Air	
QS40 True Biotic	
New QS50 Stone	
DS1	
DS2	
DS3	
DS3.1	
DS4	
DS5	
DS5 Metal clip	
DS6 S	
DS8	
DS8 True Biotic	
DS8 Metal clip	
New DS11	

QS

QS00

Body



Plastic clip



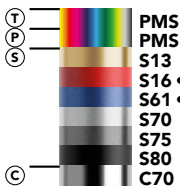
Metal clip



Clip holder



Button

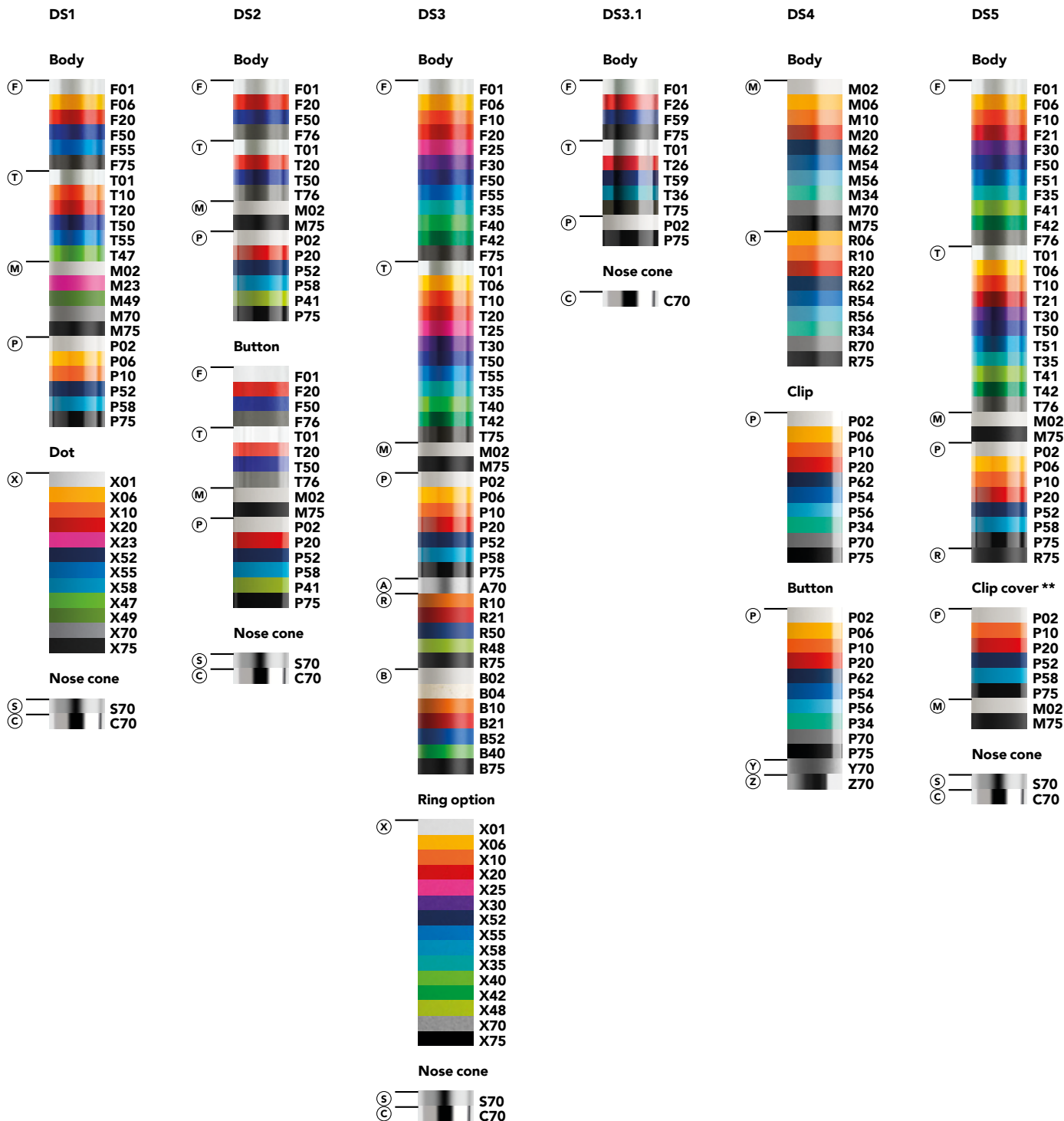


Colours and surfaces

QS01	QS03	QS20	QS40 Air	QS40 True Biotic	New QS50 Stone
Body (M) M02 M07 M10 M20 M62 M58 M67 M66 M77 R75 (R) R07 R10 R20 R62 R58 R67 R66 R77 R75 Q02 Q13 Q16 • Q61 • Q70 Q75 Q80	Body (M) M75 R75 Plastic clip (T) T07 T10 T20 T62 T53 T67 T66 (P) P02 P77 Metal clip (S) S13 S16 • S61 • S70 S75 S80 Clip holder (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70	Body (M) M02 M07 M10 M20 M62 M58 M67 M66 M77 R75 (R) R07 R10 R20 R62 R58 R67 R66 R77 R75 Q02 Q13 Q16 • Q61 • Q70 Q75 Q80	Body (M) M02 M07 M10 M20 M62 M58 M67 M66 M77 R75 (R) R07 R10 R20 R62 R58 R67 R66 R77 R75 Plastic clip (T) T07 T10 T20 T62 T53 T67 T66 (P) P02 P77 P75 Metal clip (S) S13 S16 • S61 • S70 S75 S80 Clip holder (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70	Body (B) B02 B03 B11 B62 B33 B41 B75 Curved clip (B) B02 B03 B11 B62 B33 B41 B75 Button (B) B02 B03 B11 B62 B33 B41 B75 S13 S16 • S61 • S70 S75 S80 C70 (S) S13 S16 • S61 • S70 S75 S80 C70 (C) C70	Body (Q) Q02 Q13 Q24 Q16 Q61 Q57 Q33 Q70 Q75 Q80 Metal clip (S) S70 S13 S24 S16 S61 S57 S33 S75 S80 Clip holder (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 S24 S61 S57 S33 S70 S75 S80 C70
Plastic clip (T) T07 T10 T20 T62 T53 T67 T66 (P) P02 P77 P75 Metal clip (S) S13 S16 • S61 • S70 S75 S80 Clip holder (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70	Plastic clip (T) T07 T10 T20 T62 T53 T67 T66 (P) P02 P77 P75 Metal clip (S) S13 S16 • S61 • S70 S75 S80 Clip holder (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70	Plastic clip (T) T07 T10 T20 T62 T53 T67 T66 (P) P02 P77 P75 Metal clip (S) S13 S16 • S61 • S70 S75 S80 Clip holder (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70	Plastic clip (T) T07 T10 T20 T62 T53 T67 T66 (P) P02 P77 P75 Metal clip (S) S13 S16 • S61 • S70 S75 S80 Clip holder (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70	Plastic clip (T) T07 T10 T20 T62 T53 T67 T66 (P) P02 P77 P75 Metal clip (S) S13 S16 • S61 • S70 S75 S80 Clip holder (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70	Plastic clip (T) T07 T10 T20 T62 T53 T67 T66 (P) P02 P77 P75 Metal clip (S) S13 S16 • S61 • S70 S75 S80 Clip holder (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70
Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70 (S) S13 S16 • S61 • S70 S75 S80 C70 (C) C70	Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70 (S) S13 S16 • S61 • S70 S75 S80 C70 (C) C70	Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70 (S) S13 S16 • S61 • S70 S75 S80 C70 (C) C70	Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70 (S) S13 S16 • S61 • S70 S75 S80 C70 (C) C70	Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 • S61 • S70 S75 S80 C70 (S) S13 S16 • S61 • S70 S75 S80 C70 (C) C70	Button (T) T07 T10 T20 T62 T53 T67 T66 T76 (P) P02 P77 P75 S13 S16 S24 S61 S57 S33 S70 S75 S80 C70
• New					
(T) Transparent (M) Matt (P) Polished (R) Soft touch (B) True Biotic (Q) Stone (S) Satin finish metal (C) Chrome finish metal					

DS

Colours and surfaces



DS5 Metal clip

Body

(M) M02, M08, M21, M62, M59, M42, M70, M75, R75, E03

Metal clip

(P) S13, S70, S75, S80

DS6 S

Body

(M) M02, M03, M20, M31, M54, M63, M68, M75

DS8

Body

(M) M02, M07, M27, M58, M47, M70, M75, P02, P10, P20, P55, P75, R10, R21, R28, R50, R62, R54, R48, R70, R75

Clip

(T) T01, T07, T10, T21, T28, T27, T50, T62, T54, T53, T47, T48, T76, T75, P02, P75

Button

(T) T01, T07, T10, T21, T28, T27, T50, T62, T54, T53, T47, T48, T76, T75, P02, P75, S70, S75, S80, C70

DS8 True Biotic

Body and clip

(B) B02, B03, B11, B62, B55, B33, B41, B75

Button

(B) B02, B03, B11, B62, B55, B33, B41, B75, S70, S75, S80, C70

DS8 Metal clip

Body

(M) M02, M07, M27, M58, M47, M70, M75, P02, P10, P20, P55, P75, R10, R21, R28, R50, R62, R54, R48, R70, R75

Metal clip

(S) S70, S75, S80

Clip holder

(P) P02, P07, P10, P20, P21, P28, P27, P55, P62, P54, P50, P58, P48, P47, P70, P75

Button

(T) T01, T07, T10, T21, T28, T27, T50, T62, T54, T53, T47, T48, T76, T75, P02, P75, S70, S75, S80, C70

New DS11

Body

(M) M02, M07, M10, M20, M55, M58, M32, M66, M68, M75

Clip and button

(P) P02, P07, P10, P20, P55, P58, P32, P66, P68, P75

Designer's choice 2024*
Red Earth

Body

(M) Red Earth

Clip and Button

(P) Red Earth

• **New**

* Red Earth, Designer's Choice 2024, available for the DS11 already starting from 500 pieces.

** Available only for Soft touch surface

(F) Frosted

(T) Transparent

(M) Matt

(P) Polished

(A) Varnished polished

(R) Soft touch

(B) Biotic / True Biotic

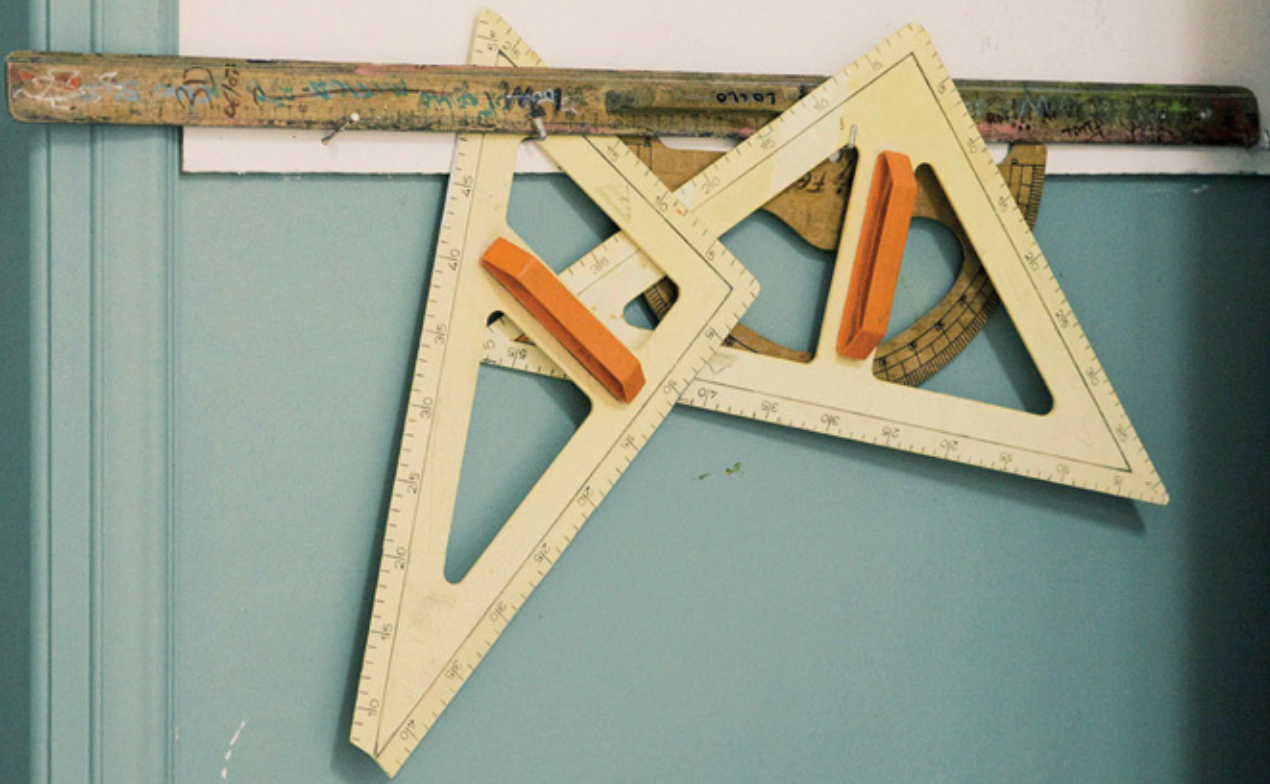
(E) Shell

(S) Satin finish metal

(C) Chrome finish metal

(Y) Galvanized satin

(Z) Galvanized chrome



**They say it's complicated.
You keep it simple.**

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